

18th Annual Garden City River Rod Run

Sponsor Sheet JUNE 22-23 2018 CARAS PARK



Downtown Missoula Montana

The Five Valley Ford Club will celebrate the 18th year of one of the most unique events to hit the streets of downtown Missoula in the summer. Car enthusiasts head to the heart of our community to showcase their vehicles in Caras Park. The Garden City River Rod Run will be held on Friday and Saturday, June 22-23, 2018.

Title Sponsorship - \$1,200

(two available)

1. Billed as 'Presenting Sponsor' on promotional materials
2. Logo on all printed promotional materials
3. Trailer, table, and/or multiple cars (3 large or 4 small cars) displayed in Caras Park
4. Two (2) free entries in the Rod Run Friday evening
5. Sell goods and services on site
6. Distribute promotional materials in 200+ 'Goodie Bags' for car show entries
7. Display business banner in Caras Park
8. Recognition in all media advertisements and interviews
9. Recognition in announcements throughout event
10. Recognition on all social media posts
11. Opportunity to present a winner's trophy in the business name to favorite car

Cruiser Sponsorship - \$300

(unlimited number available)

1. Distribute promotional materials in 200+ 'Goodie Bags' for car show entries
2. Display banners in Caras Park
3. Recognition in announcements throughout event
4. Business listed on all printed promotional materials
5. Opportunity to present a winner's trophy in the business' name to favorite car

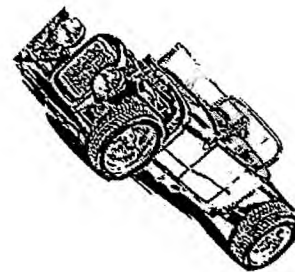
Hot Rod Sponsorship - \$700

(unlimited number available)

1. Logo on all printed promotional materials
2. Trailer, table, and/or multiple cars (2 large or 3 small cars) displayed in Caras Park
3. Sell goods and services on site
4. Distribute promotional materials in 200+ 'Goodie Bags' for car show entries
5. Display business banner in Caras Park
6. Recognition in announcements throughout event
7. Opportunity to present a winner's trophy in the business name to favorite car

Trophy Sponsor - \$50

This opportunity allows you to place your business' name on two plaques awarded to a variety of 'Best in Class' classic cars and hot rods. Great way to support the event and promote your business.



Sponsorship Level: _____

BUSINESS/ORGANIZATION: _____

MAIN CONTACT: _____

PHONE NUMBER: _____ EMAIL ADDRESS: _____

PHYSICAL ADDRESS: _____

Please contact Jerry (406) 626-4401 or Marty (406)728-0324 or any member of the Five Valley Ford Club, if you have additional ideas or requests for your sponsorship.

NOTE TO POTENTIAL CAR SHOW SPONSORS-for the FIVE VALLEY FORD CLUB

We put on the Bitterroot Classic Car Show every year in May. We assist in the Sapphire Classics Car Show in Hamilton-mid July. This year is our second season of taking over the Garden City River Rod Run held at Caras Park. ALL PROCEEDS FROM THESE EVENTS GO TOWARDS LOCAL CHARITIES IN OUR AREA.

The general purpose of the Five Valley Ford Club is for owners of Ford and ANY classic vehicle to gather together to share the enjoyment of special vehicle ownership including car building projects, helping each other with automotive projects, sharing knowledge and attending vehicle events. In addition we support a wide variety of charitable projects in our local community.

FOLLOWING ARE JUST SOME OF THE CHARITABLE PROJECTS WE SUPPORTED IN 2017

*KYSSMAS FOR KIDS * BIG BROTHERS-BIG SISTERS * WATSON'S CHILDREN SHELTER * MISSOULA FOOD BANK

*MISSOULA ANIMAL SHELTER *EMMAS'S HOUSE *BITTERROOT THERAPEUTIC RIDING * CAMP MAKE-A-DREAM

If you chose to be a sponsor we welcome any suggestion to other charities of your choice

For more information contact Jerry @ (406 626 4401 or Marty @ (406 728 0324 DONATIONS ARE TAX DEDUCTABLE TAX ID 81-0516201

www.fivevalleyford.com